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FOR IMMEDIATE RELEASE

9HEALTH AWARDED SUBCONTRACT IN LOWER ARKANSAS VALLEY

Denver, Colo.— 9Health, a Colorado community non-profit, has been awarded a subcontract from the Otero County of Department of Human Services Area Agency on Aging to enhance preventive health awareness, education, activities and connection to community resources in the Lower Arkansas Valley.

“The very real need for innovative and next-generation programs and processes is being met head-on with our community partnership with 9Health,” said Jim Collins, Mayor of Las Animas, CO and Executive Director of the Lower Arkansas Valley Area Agency on Aging. “At the front line of this goal is providing all members of our communities with abilities to take ownership of and better manage their health and life overall.”

With a long tradition of supporting local communities in the Lower Arkansas Valley to host 9Health Fairs over the last 40 years, this new endeavor will focus on digital education and resources for older adults in the area.

In the new reality we all live due to the novel corona virus COVID-19, 9Health will provide a digital page with online preventive health screenings supported by medical volunteers, educational video library and links to both Lower Arkansas Valley and statewide resources. In addition, a media campaign to increase awareness as well as motivational emails will highlight the need for healthy living and preventive screenings.

“9Health is deeply committed to the community and we believe this is a perfect partnership to help the people of Lower Arkansas Valley live their healthiest life with knowledge, inspiration and resources,” explained Gary Drews, CEO of 9Health. “We are eager to work with local partners and community members to help 365 days of the year.”

During this global pandemic, preventing underlying conditions that can make people more at risk is more important than ever. 9Health has focused on keeping Colorado healthy through preventive care and health awareness and will continue to advance this health awareness effort and provide people with the tools they need to take responsibility for their own health.

ABOUT 9HEALTH

9Health, a 501c-3 community non-profit, has impacted over 2 million people in its 40-year history with health and wellness tools such as preventive health screenings, evidence-based, objective health education and eTools, as well as resources for every day in your health journey. Headquartered in Denver, Colorado, its mission is to raise health awareness and provide people with the tools they need to take responsibility for their health. The largest volunteer-driven, nonprofit effort in the nation holds unique endorsements from the Colorado Medical Society, the Colorado Nurses Association and the Colorado Hospital Association.

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