



FOR IMMEDIATE RELEASE

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**9NEWS AND 9HEALTH PARTNER TO BRING GREATER EXPOSURE TO HEALTH
WITH THE ADDITION OF HEALTH EXPERT**

Denver, CO -- 9News and 9Health have announced plans to jointly fund a health/medical expert to bring additional health content to viewers across Colorado. With health listed as one of the top concerns for most Coloradans, 9News and 9Health plan to focus on the issues that affect the health and wellness of individuals, communities and the state.

“We understand the critical need for reporting on substantive health issues in Colorado,” 9News Director of Content Eric Valadez said. “We believe this is a great opportunity for 9News to invest in creating content that can help our audience make better decisions about their health.”

The search for the health expert is underway, with the ideal candidate holding a medical degree (MD or DO) and preventive health interest. They will develop and present health and wellness-related content for both organizations, including creating video and written stories, as well as social posts for 9News and 9Health platforms. To view the job description, visit <https://www.jobs.net/jobs/tegna/en-us/job/United-States/9Health-Medical-Expert/J3P1HK68CFSXHLYQ55D/>.

The move comes as health care expenses place a growing strain on the budgets of many families and individuals, even those that have insurance coverage. With this initiative, 9News and 9Health will explore important health topics and preventive health practices, highlighting local experts and resources.

“9Health and 9News have a real opportunity to help Coloradans with objective, expert health information and stories from around the state,” 9Health CEO Gary Drews said. “We are all now health consumers shopping for our health and wellness products and services so being well informed is imperative.”

The new endeavor adds to the 40-year legacy of bringing access to preventive health screenings and education with the 9Health Fairs in cities and towns across the state. As a 501c3 non-profit, 9Health Fairs have impacted over 2 million Coloradans providing screenings and early detection for the most critical health issues. 9Health is the largest volunteer-driven, non-profit health, wellness and prevention effort in the nation, providing tools such as [preventive health screenings](#), evidence-based, objective [health education](#) and [eTools and resources](#) for every day in your health journey.

9News broadcast programming on KUSA Channel 9 as well as KTVD Channel 20-and the digital platforms of 9news.com. Community efforts have defined 9NEWS for decades. Programs like the 9Health Fair and 9Cares Colorado Shares-are aimed at making our community better, stronger and healthier. KUSA/KTVD is owned and operated by TEGNA Inc., an innovative media company that serves the greater good of its communities. Across platforms, TEGNA delivers relevant and trusted content by telling empowering stories, conducting impactful investigations and providing innovative and unparalleled solutions for advertisers through TEGNA Marketing Solutions. For more information, visit www.TEGNA.com.