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**For More Information:**

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**9HEALTH FAIR SELECTS PAT BLUMENTHAL AS VOLUNTEER ENGAGEMENT DIRECTOR**  
*Growing Volunteer Base and Developing New Volunteer Opportunities*  
*Top Objectives for Blumenthal*

**Denver, CO** - - 9Health Fair, Colorado's largest non-profit, volunteer-driven health fair program, announced today that Pat Blumenthal, former Executive Director of Hillel of Colorado, is the new Director of Volunteer Engagement for the organization. With 30 years of community building, organizational development and volunteer engagement experience, Blumenthal will be tasked with cultivating 9Health Fair's 19,000-person strong volunteer base while identifying and developing new volunteer opportunities aimed at helping 9Health Fair grow its overall impact.

"We are very pleased to have Pat join our team," said Jim Goddard, President and CEO of 9Health Fair. "We are a true community organization, and volunteering for 9Health Fair means that every-day people can help their family, friends and neighbors receive health screening assessments that they might not otherwise receive. Pat has a very successful track record of bringing people, communities and organizations together, and we are looking forward to utilizing her expertise so that we can further expand our invaluable volunteer and health screening services to more people around the state."

During Blumenthal's 12 years at Hillel of Colorado, she increased the organization's annual sustainable revenue from \$130,000 to \$900,000 and stewarded endowments totaling \$1.4 million. She also secured Hillel of Colorado's presence on three major campuses by working with Jewish students to engage, empower and create community programs aimed at combating anti-Semitism. Blumenthal participated in multi-cultural and interfaith coalitions, and oversaw the organization of award winning programs on Holocaust and Genocide Awareness. She also orchestrated two successful capital campaigns totaling \$5 million.

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Prior to Hillel of Colorado, Blumenthal served as Executive Director of Pro-choice Colorado NARAL for six years and held positions at community- and issues-based organizations including United Seniors of Colorado, Neighbor to Neighbor, HOPE Alive, and West Denver Concerned and Active Neighbors.

### **About 9Health Fair**

9Health Fair is Colorado's largest nonprofit, volunteer-driven health fair program that promotes health awareness and encourages individuals to assume responsibility for their own health. Created by a National Institutes of Health project and 9NEWS, 9Health Fair's free and low-cost health screenings and education program has earned unique endorsements from the Colorado Medical Society, the Colorado Nurses Association and the Colorado Hospital Association. Since 1980, 9Health Fair has impacted 1.7 million lives. As an independent non-profit 501(c)(3) organization, 9Health Fair is proud of its financial management performance, keeping its administration and fundraising expense under 17 percent of its total budget, well under the industry average of 20-25 percent.

Major sponsors for the 2009 9Health Fair include 9NEWS, Quest Diagnostics, King Soopers/City Market, GE Healthcare and Abbott. Special thanks to the Colorado National Guard for its continued 9Health Fair support through delivering supplies to volunteers and sites around the state.

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